

WACCAMAW NONPROFIT SUMMIT

HORRY & GEORGETOWN COUNTIES

Thursday, May 16, from 9:30 AM – 12:00 PM

“Building a Strong Board”

Trinity Church, 3000 N. Kings Hwy, Myrtle Beach, SC 29577

The process of board development is vital to ensuring an effective board. However, board development doesn't just happen when it is time to fill a vacancy. It should be an ongoing process with year-round activities.

Bringing on a terrific board member is only the first step. Taking time to ensure that each board member becomes personally invested and engaged in the mission of the organization is time well spent. An engaged board is a powerful asset for a nonprofit. This workshop guides participants through a process that focuses on the different steps needed to build and then retain an effective board, including the importance of diversity and inclusion on the board. Understanding these steps can help build your capacity to ensure an enthusiastic and engaged board that is effectively working to achieve your mission.

Learning Goals:

- Understand the nine steps to finding, recruiting, and engaging nonprofit board members to increase board capacity and effectiveness.
- Increase awareness of where to find potential board members.
- Gather ideas for improving the effectiveness and composition of their board.
- Increase the ability to fully engage all board members in meaningful work.
- Find new or renewed interest in working to build their board.

Colleen Campbell Bozard is president and owner of ccozard consulting, a firm that specializes in assisting non-profit, community, philanthropic and government agencies strengthen their leadership and governance through services in board enrichment, strategic facilitation and executive transitions. Colleen is a widely sought-after trainer and has written a range of training curricula, and facilitated training sessions for a variety of audiences, including non-profit staff, board members, community groups, governmental leaders, and corporate employees. She regularly facilitates strategic planning sessions, staff retreats and group meetings. Colleen has served as Interim Executive Director for a number of non-profits to help successfully navigate leadership transitions and has assisted many others in conducting a search for new leadership.

Colleen is a BoardSource Certified Governance Trainer and has worked as a consultant with both the Georgia and South Carolina nonprofit associations. She is also a Certified Interim Executive Director. She was one of the primary authors of all four editions of the Together SC (formerly South Carolina Association of Nonprofit Organizations) Guiding Principles and Best Practices to help build the capacity of nonprofits throughout South Carolina.



GUEST SPEAKER:
COLLEEN BOZARD,
CCBOZARD
CONSULTING

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All sessions are FREE to attend and open to any nonprofit organization's employees, volunteers & Board Members.

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