

WACCAMAW NONPROFIT SUMMIT

HORRY & GEORGETOWN COUNTIES

"Personal Accountability"

Thursday, September 28, 2023, from 9:00 am – 12:00 pm
Ocean Lakes Family Campground, Myrtle Beach
6001 S Kings Hwy, Myrtle Beach, SC, 29575

Knowing how to create and sustain a culture of accountability is a challenge in most non-profit organizations so this session looks at the necessary first step – acknowledging the need for personal accountability. We will define personal accountability while identifying the shift that is required for results- to move from the traditional to the alternative view. The Question Behind the Question (QBQ) method will be shared and encouraged for more accountability with future leadership choices, questions, and behaviors. This method focuses on how to change your questions to be more effective and therefore rid us of the procrastination, excuses, and blame game we have a tendency to go to instead of taking appropriate responsibility. Three guiding principles to accountability leadership will end the session with discussion, interactive activities, and group work throughout the session.



GUEST SPEAKER:
Eileen Soisson

About your speaker: Eileen Soisson is the president of The Meeting Institute, her own consulting and training business. Eileen has worked with various clients to enhance their organizational effectiveness, customer service, and leadership skills. Eileen recently returned to Coastal Carolina University in August as the Director of the Wall Fellows Program in the Wall College of Business; she formerly served as the Director of Training, Development, and Service Excellence from 2012-2020. In 2018, Soisson co-authored the book Elevating Customer Service in Higher Education: A Practical Guide. Soisson earned her bachelor's degree in Recreation, Parks, and Tourism Management from Penn State University and her Master of Business Administration degree from CCU.

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All sessions are FREE to attend and open to any nonprofit organization's employees, volunteers & board members.

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