



VIRTUAL
WORKSHOPS



WACCAMAW NONPROFIT SUMMIT

HORRY & GEORGETOWN COUNTIES

WWW.WACCAMAWNONPROFITSUMMIT.ORG

November 12th from 9:00AM - 12:00PM

Financial Toolkit

During these sessions you will learn the six areas of focus that will empower your organization's leaders to develop financial activities for growth during uncertain times. You will take away information and tools that can have an immediate positive impact on your financial operations and ultimately be able to develop stable financial activities to succeed no matter how the economy is performing. Participants will also hear from a Board member perspective regarding basics of fiscal responsibilities of Board members and how they can assist the organizations they serve.



DOUG SNYDER
CPA and CGMA

Doug Snyder CPA, CGMA is one of the accounting professions most enduring thought leaders and an inspirational speaker. He serves as a Virtual CFO for nonprofits and small businesses. His clients appreciate his sense of humor, willingness to really listen and drive to surpass their expectations. Doug has served on many nonprofit boards and currently serves on The Citadel Board of Trustees (past Chairman), Palmetto Goodwill, South Carolina Association of CPAs, and Truist Bank (Lowcountry Advisory Board).



MARY JO ROGERS

Community Banker and Volunteer

Mary Jo Rogers is executive vice president and chief lending officer with South Atlantic Bank, headquartered in Myrtle Beach. She is responsible for overseeing all of the commercial lending functions for South Atlantic Bank. Mary Jo is the founding chairman of New Directions of Horry County, an organization that operates four homeless shelters in Myrtle Beach. She is past president of the Myrtle Beach Art Museum, Grand Strand Optimist Club, Better Business Bureau, and Kids Voting of Horry County, and has volunteered with numerous other charitable organizations in the community.

All sessions are FREE to attend and open to any nonprofit organization's employees, volunteers & Board Members.

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